

John W. Nelson
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May 24, 2013

Ms. Kay Sims –

This letter is in regard to Project File No.: PA2013-052, Jack's Surfboards request for a limited term permit to allow outdoor sales of store merchandise at their location at 2727 Newport Blvd. I am unable to attend the Public Hearing on May 30th, 2013 at 3:30 due to a prior commitment, but I would like to voice my objection to the granting of this request.

I am objecting to the granting of the applicant's request because of the following concerns:

1. The granting of this request will result in a negative impact on the available parking located within the property. The applicant has in the past abused their current permit. They have left barricades in place beyond the four days they are allowed. They have exceeded the number of parking spaces that they are allowed to block off. They have exceeded the number of times per year they are allowed such outdoor sales. I have personally complained to code enforcement on several occasions. Also, with the handicap parking spaces being located where they are, blocking off the additional adjacent three spaces in the parking area between the two buildings, results in a lack of convenient parking spaces for anyone else who wants to patronize the other businesses within the property. Furthermore, these outdoor sales typically take place during the holiday weekends at that puts a further strain on the available parking. When the original site was planned, I am sure that the city did not intend to allow a site to be developed without adequate parking available for the customers that shop at the property, which will be the case if this request is granted. With that in mind the request should be denied.

2. Any outdoor sale is an eyesore and a blight on the community. Newport Beach has a unique and pleasing character, and outdoor sales only detracts from this character. Outdoor sales are something one would see in the Los Angeles garment district, or in Tijuana. This is not the type of activity that is commensurate with the lifestyle or image of Newport Beach. We don't need to encourage or allow any more "circus activity" anywhere in the city, especially on the peninsula. The applicant has another store at PCH and Avocado. I am sure the city would never grant the applicant a similar permit to conduct outdoor sales at that location. So what makes his location at 2727 Newport Boulevard any different in that regard?

Please do not grant approval for the applicant's request. The residents in the surrounding area deserve better than this.

Thank you for taking the opportunity to hear my objection.

Sincerely,


John W. Nelson